

# HEALTHY FOOD FOR ALL COLLABORATIVE MAY MEETING NOTES

MAY 16, 2017 | FRUITRIDGE COMMUNITY COLLABORATIVE

## OVERVIEW

The Healthy Food for All Collaborative met on Tuesday, May 16, 2017 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Uplift** community-based projects that partners are currently working on;
- **Utilize** meeting space to dig deeper into discussing, planning, and collaborating around these projects;
- **Finalize** Imprenta boiler-plate language as a way to move marketing forward;
- **Explore** larger foundation-level questions as a way to ground the group in the present; and
- **Renew** energy, commitment, and motivation to create the foundation for a Collaborative that reflects all members' voices.

## PART I: GENERAL MEETING

Collaborative members provided the following announcements, resources, and opportunities for collaboration:

### Announcements

- **Pop Up Farm Stand** (*Chanowk Yisrael*): There will be a pop-up farm stand on Monday, May 22<sup>nd</sup> from 6:00 – 8 :00 PM at Yisrael Family Farm (located at 4505 Roosevelt Ave). For more information, please contact Judith Yisrael at [Judith@yisraelfamilyfarm.net](mailto:Judith@yisraelfamilyfarm.net).
- **Harvest Group Leader Training** (*Dominic Allamano*): There will be a Harvest Group Leader Training on Saturday, May 27<sup>th</sup> at the Fruitridge Community Collaborative (located at 4625 44<sup>th</sup> Street). For more information, please contact Dominic Allamano at [dallamano@soilborn.org](mailto:dallamano@soilborn.org).
- **Plants for Sale** (*Todd McPherson*): Plants are on sale to support the Burbank Urban Garden on an ongoing basis located at Luther Burbank High School. For more information or to make a purchase, please contact Todd McPherson at [todd-mcpherson@scusd.edu](mailto:todd-mcpherson@scusd.edu).

- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
  - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Shakeya Bell at [bhc@sacbhc.org](mailto:bhc@sacbhc.org).
  - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at [adoktor@saclibrary.org](mailto:adoktor@saclibrary.org).

### Collab Café: Project Identification, Discussion, and Collaboration

During the Collab Café, partners were asked to identify projects they are working on that they would like to discuss, plan, and collaborate with in conjunction with fellow Collaborative members. Those who did not list a project were asked to self-select into one of the groups and think through the project with the project lead. The option to change groups at anytime was also available. A list of guiding questions was also made available to each group to help start the conversation, but only if needed. The roster included the following projects:

Project	Person	Focus Area	Location/Neighborhood
Soil Born Farms’ Manual/Guides: How to Use	Nick Anicich	General	N/A
Urban Ag Workshops/Partnerships	Katie Valenzuela Garcia	South Sacramento	BHC
How we intentionally work together and can work better	Randy Stannard	N/A	BHC
“Know Your Farmer, Know Your Food” Film Series	Isaac Gonzalez	Oak Park Farmers Market	Oak Park

### Group Report Backs

Each group was given 30 minutes to discuss their projects in small groups and at the end of the time, each group was asked to provide a brief project overview/summary. The groups came up with the following notes and shared the following summaries as part of their report backs:

#### 1.) **SBF Manual/Guides: How to Use?** (Nick)

- **Group Notes:**
  - No sitting on shelf = cropmobster/SUAC/ School Garden Training/Libraries/“Sac Search”/CA School Garden Network
  - Youth CSA
    - School garden training
    - Teachers
    - Grants

- Shannon
- Multi Farm CSA
  - Farmers markets
- Who Uses it?
  - We do
  - Make it cooler → “Infographic”
  - Trainings
- What do we do with info?
  - Sac BHC Alberto
  - Share resource page
  - Email for download
  - Workshops/trainings
  - Cooler infographic
  - Google us
- **Report Back Summary:**
  - Discussed how to utilize all the information → Want to turn them into workshops and make info more accessible – can house them on Urban Ag website and/or BHC Action Team site
  - Make infographic to more easily share info with link to download doc

## 2.) Urban Ag Workshops/Partnerships (Katie)

- **Group Notes:**
  - June – Urban Farming for Beginners
    - Site tour (Green Tech, Yisrael (follow up with Davida), Soil Born, Hmong garden)
    - Tool overview
    - “What it takes” → levels of growing
  - June – Arden Arcade (Hurley?)
  - July – Advanced Farming
    - Soil Born (Hurley)
  - Late June – Gleaning, processing, cottage food
  - Late July – Aquaponics (Green Tech)
  - August – Tour Soil Born, EBT

- Late Aug/September – Group Planning for 2018
- **Report Back Summary:**
  - None

### 3.) **How Can We Intentionally Work Together?** (Randy)

- **Group Notes:**
  - Discussion only
- **Report Back Summary:**
  - Layering Work → Discussed how we can be more intentional, leverage existing programs naturally or add missing programs/supports naturally (e.g. use neighborhood activation fund to support school gardens)
  - Garden Graphic:
    - Trying to get a firm garden model on paper
    - Different funding opportunities have come up, trying to clearly describe impact of gardens to justify funding → how do we articulate it in a visually and succinct way?
    - Buy-in to school gardens is high, can't keep up

### 4.) **“Know Your Farmer, Know Your Food” Film Series** (Isaac/Joany)

- **Group Notes:**
  - Discussion only
- **Report Back Summary:**
  - NeighborWorks is participating in a “Know Your Farmer, Know Your Food” film series
  - Reviewed how we can use film footage in different ways, specifically for farmers
  - Short promo videos → to help increase customer relationships at market

## PART II: FOUNDATION BUILDING

### Final Review of Imprenta’s Revised Language

Participants provided their final input on the most current version of Imprenta’s Boiler Plate language and agreed to move forward with the language once this final input was included. Below is the final boiler-plate language for each target audience (which includes the final input from the May meeting) as well as the general 30 second pitch the group approved:

**\*General 30 Second Pitch:** *Healthy Food for All* is a partnership of community organizations that work together to improve food-access in Sacramento. Our goal is to amplify our neighborhoods' vision for a healthy and just food system.

Resident	Community Partner/Peer Organization	Elected-Official/Decision-Maker
<p>Healthy Food For All is a partnership of community organizations and individuals that brings people together to improve education and access to healthy food in Sacramento. We are building people's ability to get healthy food through farmers markets, garden builds, store tours, school gardens, emergency food distribution and nutrition, cooking and gardening classes. We are committed to being advocates for positive community change.</p>	<p>Healthy Food for All is a collaborative of community organizations that work together to improve long-term health and well being by strengthening the food system within the neighborhoods.</p> <p>We do this by working collaboratively and layering services that community organizations provide. Our work includes: food access, food education, food production, and policy change.</p>	<p>[Start with ask]</p> <p>We live in the farm to fork capital of America and yet there is an estimated 238,760 individuals who are food insecure in Sacramento County, including nearly 1 in 4 children and 1 in 6 people.<sup>1</sup> Healthy Food for All is a collaborative with the goal of creating a community where everyone eats healthy food.</p> <p>We are part of a \$1 billion investment to improve health systems in California called Building Healthy Communities that is currently in its seventh year of a ten-year statewide commitment funded by the California Endowment and \$X in Sacramento.</p> <p>We have... [List tangible/clear achievements here]</p> <p>We want to maximize this work and build a long-term legacy of health in our neighborhoods and we need you to [insert ask again].</p> <p><sup>1</sup> Data Source: Feeding America's 2017 Map the Meal Gap Project</p>

## Exploring HFAC's Mission and Identifying Remaining Questions

Since the first quarter of 2017, the Collaborative has been exploring larger foundational-level questions. The boiler-plate language has offered a springboard for discussing these larger foundational questions so therefore, during the May meeting, participants were asked if the language, specifically the 30 second pitch (see above), provided enough content to create a mission statement. Participants generally responded by sharing that while the 30 second pitch speaks to the “who”, “what”, and “whom” of their work, it does not cover the “how” piece. To this end, two volunteers agreed to take a pass at drafting language that speaks to the “how do we do it” portion, and then integrate it with the existing 30 second pitch. Below is their draft statement:

*“Healthy Food For All is a partnership of community organizations that work together to improve food-access in Sacramento. Our goal is to amplify our neighborhood’s vision for a healthy and just food system. We do this by sharing resources, ideas, and expertise, partnering on events, and layering complementary services.”*

The Collaborative will review the draft statement at the June meeting and have an opportunity to make comments and edits at that time. In conclusion of the discussion, the group was also asked what foundation-level questions remained for them to answer, to which they responded with the following:

- ❖ Is this who we want to be in the future?
- ❖ Scale – e.g. Oak Park? Beyond (e.g. Del Paso)?
  - How does scale work?
  - Interactions?
  - Funding?
  - Paid Facilitator?
  - Do we seek together?
- ❖ Do we want this to be an org-driven group or residents too?

## **CLOSING REMARKS & REMINDERS**

The **next Collaborative meeting** will take place on **Tuesday, June 20<sup>th</sup> from 10 AM – 12 PM at Fruitridge Collaborative (4625 44<sup>th</sup> Street), Room 11.**

## PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Dominic Allamano	Soil Born Farms
3.	Laura Tuller	Food Literacy Center
4.	Nick Anicich	Soil Born Farms
5.	Adrian Rehn	Valley Vision
6.	Karen Strach	Sacramento Food Bank and Family Services
7.	Sharon Eghigian	NeighborWorks
8.	Shakeya Bell	Sac BHC
9.	Davida Douglas	Alchemist CDC
10.	Dave Chappell	Sacramento Food Bank and Family Services
11.	Tiffany Wilson	LPC Consulting
12.	Isaac Gonzalez	Access Sacramento
13.	Randy Stannard	Oak Park Sol
14.	Joany Titherington	NeighborWorks Sacramento/Oak Park Farmers Market
15.	Shannon Harwicke	Soil Born Farms
16.	Chanowk Yisrael	Yisrael Family Farm