

# HEALTHY FOOD FOR ALL COALITION NOVEMBER MEETING NOTES

NOVEMBER 15, 2016 | FRUITRIDGE COMMUNITY COLLABORATIVE

## OVERVIEW

The Healthy Food for All Coalition met on Tuesday, November 15, 2016 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Reflect** on, and consider the implications for, the data from the target neighborhood activity;
- **Discuss and determine** the best way to respond to the proposal re increasing demand for healthy food;
- **Learn** about what is new and different about the 2016-2018 grant;
- **Build** energy and momentum around supporting each other and working together as a coalition.

## ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting begins with a review of the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of November 15<sup>th</sup>.

## Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
<b>Existing/Ongoing Items</b>			
Mapping Tool Development <sup>1</sup>	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing ( <i>see below</i> )
Share opening date (once it exists) for Maple Elementary <sup>2</sup>	Rangineh	Sept 15/ TBA	In Progress
Follow up with Erik @ SFBFS re fruit distribution in the community <sup>3</sup>	Shawn	Dec 15/Jan 19	In Progress
Discuss how Coalition members might inform the SFBFS's distribution process	Shawn & Mike (loop in Rosie & Davida)	TBA	In Progress
<b>Action Items</b>			

### <sup>1</sup> Mapping Tool Development

No update at this moment.

### <sup>2</sup> Maple Elementary Opening

The official grand opening for the rest of the site will likely take place in September 2016/October 2016.

### <sup>3</sup> Sacramento Food Bank and Family Services (SFBFS) Fruit Distribution

There is a new mobile vehicle, which the Food Bank will be utilizing at some of the school sites. The conversation has been happening, and this has been implemented in the next grant. This mechanism will be matched more specifically with the more active school sites, if not other Community sites. With this, the hope is to integrate 6 more sites in the mix with the intent of expanding distribution.

## **ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION**

Prior to commencing the content portion of the meeting, the Coalition members provided the following announcements, resources, and opportunities for collaboration:

## Announcements

- **Community Health & Wellness Fair** (*Pastor Karen Abrego*): There will be a community health fair in Del Paso Heights on Saturday, November 19<sup>th</sup> from 10 AM – 2 PM. The fair will include 300 free flu shots, all kinds of vendors, Sac PD with helmets for kids as well as a RT pass give away (free week to work). The event will also feature the great school garden at MLK Tech School. Vendors are still being accepted and there are still tables available. Coalition members are asked to please help with publicizing the event. For more information, please contact Karen Abrego at [karen.abrego@sen.ca.gov](mailto:karen.abrego@sen.ca.gov).
- **Great Sacramento Urban League's African-American Child Death Reduction Initiative** (*Alicia Doktor*): The Greater Sacramento Urban League recently held a great meeting on the reduction of African American child death. The initiative represents a great oak park collaborative if any one is interested in getting involved. For more information, Coalition members are encouraged to check out the Urban Leagues' website or email Alicia Doktor at [adoktor@saclibrary.org](mailto:adoktor@saclibrary.org).
- **Sacramento Urban Ag Coalition** (*Rangineh Azimzadeh Tosang on behalf of Katie Valenzuela Garcia*): The Urban Ag hearing should be coming forward sometime in December and the group will receive notification about it once it does. For more information, please contact Katie Valenzuela Garcia at [Katie@vgconsulting.com](mailto:Katie@vgconsulting.com).
- **NeighborWoods** (*Dominic Allamano*): There will be several trainings and workshops opportunities aimed at creating urban food foresters that will be offered throughout December, January, and February, the first of which includes the last Harvest Leader Training (along with a Mandarin harvest) on Saturday, December 10<sup>th</sup> from 9:30 AM – 1 PM at Fruitridge Community Collaborative. There will also be a Fruit Tree Care Workshop on Saturday, December 3<sup>rd</sup> from 12:30 – 4:30 PM (with help from Common Vision) that will cover the basics of fruit tree care and utilize the community garden at the FCC as it provides hands on experience – there is a cost of \$35 but scholarships are available for residents. Finally, Citrus Season will kick-off with an event at Colonial Heights Library in January followed by an event at Sac High School for the MLK, Jr. holiday in February. For more information, please contact Dominic Allamano at [dallamano@soilborn.org](mailto:dallamano@soilborn.org).
- **Turkey Drive** (*Karen Strach*): All things Thanksgiving! Friday, November 18<sup>th</sup> will be the Sacramento Food Bank and Family Services' annual turkey drive where they will collect turkey donations from 7 AM – 4 PM. Distributions will be on Monday, November 21<sup>st</sup> from 8 AM – 4 PM and the run to feed the hungry will also take place again this year on Thanksgiving Day. For more information, please contact Karen Strach at [kstrach@sacramentofoodbank.org](mailto:kstrach@sacramentofoodbank.org).

- **New Kitchen Incubator Grant Award** (*Shaina Meiners*): Alchemist CDC is excited to have been awarded a Local Food Promotion Program Planning Grant by the USDA to assess the viability of *Alchemy Kitchen* - a food business incubator serving low-income populations in Sacramento. For more information about the project, please check out the new project webpage: <http://www.alchemistcdc.org/other-projects/alchemy-kitchen/>.
- **Prime Nutrition Store in the Avenues** (*Pastor Karen Abrego*): The Prime Nutrition Store located in the Avenues (on the corner of 41<sup>st</sup> & MLK) will be opening in January. The store will be used as a model with the hope that it can be replicated into other food deserts. The store will offer beef and chicken, which will make it more of a neighborhood market, as well as have fresh produce and EBT payment options. Prime Nutrition also partners with *Women, Infants, and Children* (WIC) to provide WIC products at the store. There was a concern aired that the items offered in the Prime Nutrition stores are often expensive if you do not have WIC vouchers. Moreover, the fruits and veggies coming into the WIC store are also lower quality – these are concerns specifically related to the WIC store across from Oak Park Community Center. Karen agreed to connect with the concerned Coalition member offline and possibly conduct a tour of the Oak Park store together.
- **Presentation Subcommittee Update** (*Rangineh Azimzadeh Tosang*): A friendly reminder was given to the Presentation Subcommittee about its upcoming meeting on Thursday, November 17<sup>th</sup> at 11 AM at Fruitridge Community Collaborative in Room 11. The Subcommittee will be working with Imprenta Communications Group to develop a presentation template that Coalition members can use to tell the story of their work.
- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
  - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Shakeya Bell at [bhc@asianresources.org](mailto:bhc@asianresources.org).
  - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at [adoktor@saclibrary.org](mailto:adoktor@saclibrary.org).

## UPDATE ON EMERGING ISSUES

The Coalition has been successfully using the new meeting format for a few months. During the August meeting, several community-based issues began to emerge, which have the potential to be discussed beyond the Coalition level. However, Coalition members expressed their interest in further vetting the issues before inviting in additional stakeholders to discuss them. At the November meeting, there were **no new updates given** re any of the emerging issues below.

Issue	Overview	Status Update	Next Steps
Potential Avenues Neighborhood Association	Building a neighborhood association in the Avenues community has hit several bumps over the last few years for a number of reasons. Recently, Chris Puhule (Sacramento County) contacted Sharon Eghigian (NeighborWorks) and Katie Valenzuela Garcia (SUAC/SFPC) about potentially helping to start a neighborhood association.	No update	The group will move forward with the meeting and report back to the Coalition as appropriate.
Healthy Food City Ordinance	The HEAL Zone's Organizing Committee is looking at a Citywide ordinance to minimize over concentration of fast food. The process is still in the research phase and an update should be coming in the next month.	Heal Zone work has shifted due to SB 1000, which was recently signed by the Governor. It is a bill that would add an environmental justice element to the general plan; which includes healthy food access, as well as transportation, healthcare, and housing.	The conversation will continue at the HEAL Zone Organizing Committee and Katie will report back to the Coalition as progress unfolds.
Oak Park Food Collaborative	There are people focused on serving Oak Park who are working on food access issues. Currently, there are more opportunities for collaboration than are being leveraged and as a result, this group is specifically focused on collaborating on food access work in Oak Park.	No update	Set meeting with agencies and groups providing food access, nutrition education, and garden resources to Oak Park residents and bring them to the same table.
Gaps Tour	Karen Abrego (Senator Pan's Office) has been taking folks/students on a tour through the South Sacramento community and elevating gaps in community resources (e.g. medical facilities, grocery stores, etc.).	No update	Karen will report back and share updates with the group as needed.
Increasing Demand for Healthy Food	The focal point of this group's discussion has been answering the following questions: How do we increase demand for farmers market so they don't fail when they come in? How do you take a community that is lacking in [food] access and start at step 1? How do you know the right place to start? What is the assessment process? How do we best organize our work?	No updates	The group needs to flush this out internally and continue to discuss at the Coalition meetings. The interim goal is to continue discussing and eventually bring back to the Coalition for feedback and guidance.

## REFLECTIONS ON THE NEIGHBORHOOD SNAPSHOTS

At the October meeting, the Coalition began an activity where it listed the neighborhoods in which Coalition members are currently working. Given that core grantees are committed to strengthening neighborhood clusters, the purpose of the exercise was really two-fold: 1) To get a sense of where clusters may exist or are emerging, and 2) To uplift opportunities for collaboration and connection that might otherwise be missed. After the activity, there was a free-flowing conversation that came out of it, which brought up some interesting points. However, due to a shortage of time, the group was not able to meaningfully reflect on the data that emerged. To this end, the Coalition was asked to review and reflect on the data at the November meeting using the following guiding questions:

- *In looking at the data, what stands out to you most?*
- *What are you most proud of re what you see?*
- *What are you most concerned about?*
- *Are there any formal partnerships represented? If yes, which ones?*
- *Is there greater room for collaboration?*
- *What are you taking away from this data that directly relates to your work?*

### Comments and Reflections

The following are Coalition members' general comments and reflections to the guiding questions:

- A lot of work missing – wondering if that was why a couple of neighborhoods were sparse
- It was helpful to see that the activities were not cookie cutter – activities were tailed to the neighborhoods
- Looking at how many wonderful things are happening – would be nice to mail out party flyers that captures some of the work happening in the community; flyer is tangible, physical – can provide some hope
  - Concerns about the sustainability of keeping things programs/activities (like mailing) in the long run
- Thinking about how to keep Chuck [Nelson's?] work with tomatoes alive – looking at how it folds into the urban ag coalition, how we might be able to fundraise for edible sac high
- In the library world, we track the address where people use the library – the geographic bound of the data feels like a disconnect because its unclear if for example, are people in Colonial Manor using services/accessing activities in Colonial Heights?
- A lot of activities happening but also missing a lot of activities – activities are not coming in with some set formula, there is some diversity of activities within each neighborhood
- Reiterating the concerns and comments around whether or not neighborhood names being captured accurately – need to address that over time

- **Insights directly related to Coalition members' work:**
  - Timely to see given that Citrus season is around the corner; nice to see who else is working in the neighborhoods where I am thinking about doing an event, helps me think about how to strategize and who to pull in
  - Food Bank is going through an assessment of distribution points and realizing where there are clusters and where there are not and how to move into those areas
  - Would like to make my patients aware of these activities and resources
  - Thinking about social constructs of the words we use (e.g. neighborhood) – does that refer to homeowners only? Neighborhood Associations tend to be exclusive of larger community
  - List is good to be able to see what folks are doing – would be helpful to see who is already collaborating together; it's also hard to know when these are happening so I can help share with District 5; not sure if each organization has committed to having residents take some sort of survey to measure hard outputs to determine effectiveness
  - Good to see when one activity is happening in one area and is related to an activity with another activity in another area seems natural for orgs to be collaborating– create a flow chart that draws lines highlighting collaboration; have had a lot of change and the growth of the work has been significant since it started
  - Who of the organizations are responsible for owning the flow of communication between different organizations and the activities; wondering if there are any mechanisms or organizations who are owning the process of communication or coordination?
  - What is the sum of the all these efforts? → e.g. if we have 3 times more work happening in oak park, is there less malnutrition?
  - Communicating other activities with residents via flyers, email, BHC website, social media, verbally, repost relevant; try to contextualize the work in the broader context
  - See a lot of work going on, not sure that that is translating into the community; would be valuable to figure out a way to physically go to residents and talk to people and find out what it is they need and how to tie them in into the work that is happening – a lot of it is trying to get people engaged; a lot of work I do is outside of the BHC that doesn't get the same resources as the BHC and trying to bridge the gap
  - Thinking about other groups who do not come to the BHC meeting – switching Sac Chinese to work at schools where the Pacific, American legion, Hiram Johnson, Will C. Wood
  - GreenTech – has a couple of garden boxes near Christian Brothers (south oak park)
  - La Familia Youth Team have been surveying folks about healthy food options along Franklin Blvd
- Sac Food Bank will be looking for new seeds for their SEED Library

## HEALTHY FOOD FOR ALL GRANT OVERVIEW

Given that several members of the Coalition are grantees of the Healthy Food for All Grant, Shawn Harrison (Soil Born Farms) took a few minutes to share some updates about the grant now that it is entering a new grant cycle and some subtle shifts have been made to the way it will be implemented. Shawn shared that several core grantees who are a part of the new grant have committed to working together and that the concept of the grant *goes further with the idea of working collaboratively*. Core grantees (e.g. Soil Born Farms, Alchemist CDC, LPC Consulting, Sacramento Food Bank and Family Services, Solh Resolutions International, and Yisrael Family Farm) are required to do some deeper level of collaboration. For example, under the new grant, Sacramento Food Bank would be asked to do distributions at or close to Pacific Elementary School (which is a *Growing Together* school garden site) and Yisrael Family Farm would be asked to select a few families from the school to be recipients of gardens; store tours would also be concentrated around the school. There is a much larger grantee list (school district, NeighborWorks, Green Tech) who are doing direct and indirect food-related work that the group is also trying to fold into the collaborative process.

## CLOSING REMARKS & REMINDERS

The **next Coalition meeting** will take place on **Tuesday, December 20<sup>th</sup>, 2016 from 10 AM – 12 PM at Fruitridge Collaborative (4625 44<sup>th</sup> Street), Room 11.**



## PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Dave Chappell	Sacramento Food Bank and Family Services
3.	Kristina Karson	LPC Consulting
4.	Shaina Meiners	Alchemist CDC
5.	Glenn Destatte	Sac Vegetarian Society/STVF/ECOS
6.	Karen Strach	Sacramento Food Bank and Family Services
7.	Kathy Bodie	WGU
8.	Gerine William	NeighborWorks
9.	Karen Abrego	Senator Dr. Richard Pan's Office
10.	Rubie Simonsen	WayUp
11.	Dominic Allamano	Soil Born Farms
12.	Shannon Hardwicke	Soil Born Farms
13.	Isaac Gonzalez	Access Sacramento
14.	Alicia Doktor	Colonial Heights Library
15.	Shawn Harrison	Soil Born Farms
16.	Christine Tien	The California Endowment