

HEALTHY FOOD FOR ALL COALITION MEETING NOTES

MARCH 17, 2015 | PACIFIC ELEMENTARY SCHOOL

OVERVIEW

The Healthy Food for All Coalition met on Tuesday, March 17, 2015 at Pacific Elementary School. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- Participants complete a roadmap to strategically guide in which neighborhoods the Coalition will work during the next five years;
- Participants identify working boundaries for communities currently being engaged and on the forefront of being engaged; and
- Participants are encouraged and inspired by the collective tools to guide their work moving forward.

FEBRUARY ACTION ITEM REVIEW

As part of the new Coalition meeting model, each meeting will begin by reviewing the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of March 17th.

Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
Existing Items			
Review of “Who is Missing” List ¹	Coalition	Jan. 20/ March 17	In Progress (<i>invitations are still being made – see below</i>)
Invite Nailah from Pacific Elementary to HFAC Mtg	Shannon	Jan. 20/ March 17	Complete
Develop sustained presence @ PES food distribution site	Todd + Other HFAC Members	Jan. 20/ March 17	Complete
Revise GIS Activity Map to show central hubs/locations	Tiffany	Jan. 20/ March 17	Complete
Follow up with Sac Food Bank re new distribution sites	Shawn	February 17/ March 17	In Progress
New Items			
Follow up with Community Center re possible WIC store ²	Pastor Karen	March 17/ April 21	In Progress (<i>see below</i>)

¹ Review of “Who is Missing” List

Several months ago, the Coalition identified a list of key stakeholders deemed important to participate in, or at minimum be informed about, Coalition meetings and activities. To this end, a “Who is Missing” List was created and individual members agreed to extend personal invitations to these stakeholders to either begin attending the meetings, or be added to the outreach/distribution list. The following is a list of the stakeholders and Coalition members who agreed to extend invitations to them to future Coalition meeting.

Invitee	Affiliation	Meeting or Distribution List	Coalition Member	Status
Amelia or David	ACCE	Attend Meeting	Davida	Added
Bill Maynard	City of Sacramento	Add to Distribution List	Randy	Added/Invited
??	McGeorge School of Law	TBA	Sharon	In Progress
Katie Campbell	UC Davis Med Center	Add to Distribution List	Sharon	Added/Will Attend
Brandon Pugh	Neighborhood Assoc. Rep	TBA	Dominic	Added
Brook Murphy	Sac State Environmental Dept.	Add to Distribution List	Todd	Need to Invite
Daniel/TBA	Boys & Girls Club Lemon Hill	Add to Distribution List	Randy	TBA
Stephanie Francis	Fruitridge Manor Neigh. Assoc.	TBA	Davida/Isaac	Need to Invite
Kristen Keisel	Sac State Food Economics	Add to Distribution List	Robyn	Need to Invite
Jim Cooper	Jim Cooper’s Office	Attend Meeting	Pastor Karen	Invited

² Louise Perez Community Center WIC Store

Pastor Karen shared that a meeting is in the works to determine the viability and feasibility of putting in a WIC store into the new community center. Should this development succeed, it could open the door to several different fruitful collaboration opportunities with the Coalition. Pastor Karen will attend the meeting and report back at the following Coalition meeting.

ANNOUNCEMENTS & RESOURCES

Prior to commencing the content portion of the meeting, the Coalition members provided the following updates and announcements:

- **Urban Agriculture Ordinance** (*Matt Read*): The City Council meeting where the vote will happen will take place at City Hall on Tuesday, March 24th. Prior to the meeting, there will be a press conference where supporters will talk about the ordinance. This effort has been a long time in the making and with the City Council moving swiftly around it, there is a chance it will help set the tone for the county and other policy makers as well. The goal is to get a solid turn out of supporters at the vote on March 24th so everyone is encouraged and welcome to join. Christine will check in with Kim about possibly getting some BHC shirts to help make those who attend in support of the ordinance more visible.
- **Regional School Garden Symposium** (*Shannon Hardwicke*): The first regional garden symposium took place on March 14-15 and drew a crowd of close to 200 participants regionally (from Placerville to South Sacramento). There was a good presence of support and interest, including the Mayor who attended to say that he supports gardens in schools. There were also workshops that brought the collaborative art piece showcasing what would ideally be seen in regards to healthy food access. The intent is for this event to become an annual one with goal of having a garden in every school. Overall the energy was amazing and the response from the Mayor was great. The event highlighted that a lot of energy and support exists around this issue, including political, which opens up the potential for getting additional funding.
- **Healthcare for the Undocumented** (*Christine Tien*): The County Board of Supervisors is holding a workshop to discuss healthcare for undocumented residents in Sac County on Wednesday, March 18th from 2 – 5 PM. The hope is to have a significant presence showcasing the importance of the issue. Legal Services of Northern California will be organizing the logistics with testimonies coordinated by Amy Williams. During last Saturday's pre-summit, there were three local news stations covering the event. Despite growing support, including great support from Senator Dr. Richard Pan, it is anticipated that there could still be a lot of opposition, which is why turning out people to the event will be so important. The goal is to show that healthcare is a right and has nothing to do with documentation status. This is the next phase and opportunity for the County to set a precedent. Please note that there will NOT be a vote during the workshop, this is simply an opportunity for the community to share its voice and air its concerns. Those who are interested in attending are asked to arrive no later than 2 PM. BHC t-shirts will be given to all those who attend in support of the issue.

- **Raise the Wage Rally** (*Christine Tien*): Save the Date for April 15th's RaisetheWage Rally supported by TCE. More info to come!
- **Luther Burbank School Garden** (*Todd McPherson*): To prepare for the spring, Luther Burbank will have a garden work day on Saturday, March 21st. Volunteers are welcome and should contact Todd for more info. There will also be a bus tour on Saturday departing from the Food Film at McClatchy Park, which is being coordinated by the Food Literacy Center. The bus will leave at 2 PM and the tour will include visits to various farms around the city. The Urban Ag. Coalition will have a stand at the event and will include more information about the ordinance.
- The **next Coalition meeting will take place on Tuesday, April 21, 2015 from 10:00 AM – 12:00 PM at Stockton Blvd Partnership** (located at 5625 Stockton Blvd) during which the neighborhood roadmap activity will be complete. The agenda for the meeting will be sent out the week prior to the meeting. Partners are kindly requested to remember to extend invitations to invitees listed on page 3 to the March meeting.

NEIGHBORHOOD ROADMAP RECAP

Since its inception, the Coalition has had the intention of focusing its food access activities in several neighborhoods throughout the BHC target area. In order to deepen its work in existing neighborhoods, as well as successfully enter into new ones, the Coalition needs to think strategically about how to engage target communities moving forward. To this end, participants began a multipart activity in January with the aim of creating a neighborhood roadmap that will inform the way the Coalition strategically engages new communities. As a first step in developing the roadmap, they identified nine neighborhood clusters within the Building Healthy Communities (BHC) target area that are currently engaged and have the potential to be engaged. The nine neighborhoods included: North/Central Oak Park, South Oak Park, City Farms, Colonial Manor, Lemon Hill, Avenues, Colonial Heights, Fruitridge Manor, and Glen Elder.

NEIGHBORHOOD ROADMAP: PART II REVISITED

The second step in developing the roadmap called for participants to consider the criterion for determining a community's "ripeness" for food access engagement activities. In other words, how will the Coalition know if and when conditions are right for food access activities to be successful in a given community? Without criteria to inform the right conditions, food access activities, and more importantly the community, may not be set up for success. Participants were divided into small groups and *revisited* this question again in March making the following additions to the original criteria. Criteria added during the March meeting is depicted in **blue** below.

Needs Assessment	Political Will	Infrastructure	Resident Leadership
<ul style="list-style-type: none"> Map Assets (physical, social, other) Data on needs: www.citydata.com Has the unincorporated county been overlooked historically? 	<ul style="list-style-type: none"> Willing political leadership 	<ul style="list-style-type: none"> Institutions as communication points Active event space Available community center Keystone institutions should have established relationships with orgs/residents Available transportation nearby to help prioritize among multiple potential sites (e.g. more transportation = increased participation) Proximity to previously engaged sites (*Fruitridge Elementary) Communications process/ strategy to reach residents and orgs without language barriers 	<ul style="list-style-type: none"> Identified residents as liaisons 3-5 active resident groups Neighborhood Watch Connectors (i.e. active resident leaders) Successful neighborhood organizations (e.g. credibility, networking/communication with residents, ability to mobilize residents) Food access related activities not yet in place but other Action Team in place Community engagement funded organizations Community members with expressed desire to engage

Initial Recommendations

There were a few recommendations by one group to consider the three following neighborhoods based on the criteria that had been developed:

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| <p>1. Southeast Village Neighborhood Association/Avondale Glenn Elder Neighborhood Association based on:</p> <ul style="list-style-type: none"> a. Community space b. Gardens c. Energy d. Neighborhood Association e. Need | <p>2. Fruitridge Manor based on:</p> <ul style="list-style-type: none"> a. Community space b. Gardens c. Energy d. Neighborhood Association e. Need | <p>3. Colonial Village based on:</p> <ul style="list-style-type: none"> a. Need |
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Please note final recommendations/decision(s) about which communities to prioritize will be made at the larger Coalition level as part of the final criteria review process.

CLOSING REMARKS AND MOVING FORWARD

As the criteria activity came to a conclusion, and as the Coalition gets closer to the point of transitioning to a new community, it was noted that the criteria will help guide the group's decision and priorities in terms of which neighborhood to focus on next. To this end, having criteria that participants feel can best inform this decision is critical, and why the group was asked to spend added time on this piece. As part of the concluding remarks, the Coalition was also asked to consider whether ultimately it should focus on communities where food access activities have a higher chance of being successful or on communities with a potentially higher need. Communities where food access activities have a higher chance of being successful also serve a great potential for sustaining the activities in the long term. Alternatively, communities with greater need may require more investment of time and energy due to the greater need, but the higher need may be reason enough to make the investment.

The Coalition has already worked in two communities representing these different ends of the spectrum, most notably the success the Coalition saw in North and Central Oak Park, and the long-term investment it has made (and continues to make) in the Avenues. In order for the Coalition to use the new criteria to make an informed decision about the community to work in next, it will need to seek additional education. Ideally the additional education would be leveraged through Coalition members with experience and expertise working in the nine selected communities. In other words, the Coalition can capitalize on the knowledge of its partners to determine which communities have criteria such as resident leadership and infrastructure already in place, as well as those that do not. It was suggested for partners to consider creating "mini presentations" for the communities in which they are working as one way of further educating the Coalition. Another suggestion was asset mapping the mobility of activities to determine which activities have the flexibility to move across communities versus activities that might be unique to a specific community.

Finally, given that the BHC Initiative is in its fifth year, working across and alongside other BHC Action Teams will be imperative to the success of the work. Questions of capacity, project mobility and durability will always remain dynamic factors, which will be important for the Coalition to keep in mind. It is also worth noting that several activities that have recently been seeded have the promise to grow during the course of the remaining five years, even if the potential results are not yet apparent.

PARTICIPANTS

Name	Affiliation/Organization
Rangineh Azimzadeh Tosang	Solh Resolutions International
Shawn Harrison	Soil Born Farms
Alberto Mercado	Sac BHC
Tiffany Wilson	LPC Consulting
Randy Stannard	Soil Born Farms
Judith Yisrael	Yisrael Family Farm
Darsey Varnecke Jr.	Sacramento Council District 6
Isaac Gonzalez	Tahoe Park Neighborhood Association/Access Sacramento
Rubie Simonsen	Way Up
Matt Read	Urban Ag Coalition
Thom Gruneisen	Sac Public Library
Glenn Destatte	SVS/ECOS
Christine Tien	The California Endowment
Dr. Shana Henry	Pacific Elementary School
Saw Vue	Susan B. Anthony
Ruby Avila	Sol Collective
Dominic Allamano	Soil Born Farms
Shannon Hardwicke	Soil Born Farms
Pastor Karen Abrego	Ebenezer Christian Center/ Senator Dr. Richard Pan's Office
Maria Alvarez	Council District 6
Hillary Hansen	Legal Services of Northern California