

HEALTHY FOOD FOR ALL COALITION

AUGUST MEETING NOTES

AUGUST 16, 2016 | FRUITRIDGE COMMUNITY COLLABORATIVE

OVERVIEW

The Healthy Food for All Coalition met on Tuesday, August 16, 2016 at the Fruitridge Community Collaborative. A full list of participants can be found at the end of this document. The goals and objectives for the meeting included:

- **Uplift** community-based projects that partners are currently working on;
- **Utilize** Coalition space to discuss, plan, and collaborate around these projects;
- **Begin** identifying key issues, as well as partners to address issues surfacing at the community-level; and
- **Build** energy and momentum around supporting each other and working together as a coalition.

ACTION ITEM REVIEW

As part of the Coalition meeting structure, each meeting begins with a review of the previous month's action items. Please see below for the ongoing Action Item list and the status of each item as of August 16th.

Action Item Matrix

Description	Owner	Date Assigned/Due Date	Status
Existing/Ongoing Items			
Mapping Tool Development ¹	Shawn + Team	April 21/ Fall 2015	In Progress/Ongoing (<i>see below</i>)
Share opening date (once it exists) for Maple Elementary ²	Rangineh	Sept 15/ TBA	In Progress
Follow up with Erik @ SFBFS re fruit distribution in the community ³	Shawn	Dec 15/Jan 19	In Progress
Discuss how Coalition members might inform the SFBFS's distribution process	Shawn & Mike (loop in Rosie & Davida)	TBA	In Progress
Action Items			

¹ Mapping Tool Development

No update at this moment.

² Maple Elementary Opening

The official grand opening for the rest of the site will likely take place in September 2016/October 2016.

³ Sacramento Food Bank and Family Services (SFBFS) Fruit Distribution

There is a new mobile vehicle, which the Food Bank will be utilizing at some of the school sites. The conversation has been happening, and this has been implemented in the next grant. This mechanism will be matched more specifically with the more active school sites, if not other Community sites. With this, the hope is to integrate 6 more sites in the mix with the intent of expanding distribution.

ANNOUNCEMENTS, RESOURCES, AND OPPORTUNITIES FOR COLLABORATION

Prior to commencing the content portion of the meeting, the Coalition members provided the following announcements, resources, and opportunities for collaboration:

Announcements

- **Store Tour** (*Jacob Sacks*): Alchemist CDC will be hosting an upcoming store tour at Go Healthy Nutrition Store (located at 2660 33rd Street). Store Tour Participants will receive \$10 to purchase healthy groceries at the end of the tour. For more information or to participate, please contact jacob@alchemistcdc.org.
- **WIC Vendor Workshop** (*Jacob Sacks*): Alchemist CDD will be hosting a workshop dedicated to educating local convenience stores and local markets about how they can become WIC Vendors. The workshop will be aimed at helping storeowners incorporate healthier options into their stores. For more information, please contact Jacob Sacks at 559-259-5465 or email Jacob@alchemistcdc.com.
- **Farm to Every Fork** (*Randy Stannard*): There will be an event held on Saturday, September 10th at Trinity Church from 6:00 – 8:00 PM to support Farm to Every Fork. Tickets are \$150, which covers a ticket for the purchaser as well as a ticket for a resident to attend.
- **Oak Park Sol** (*Randy Stannard*): OPS just secured a lease for two lots for six months from SHRA. For more information about these lots, please contact Randy Stannard at rstannard@oakpark.org.
- **Sacramento Urban Ag Coalition** (*Katie Valenzuela Garcia*): SUAC will be holding another community potluck with the aim of gaining more exposure and engaging residents as the Coalition enters into the next phase, which will be to discuss incentive zones at City Hall. All potluck locations change, and will offer fresh foods, as well as other refreshments. The next potluck will be held at Bill Bean Community Garden on Thursday, August 25th from 6:00 – 8:00 PM. To for more information, please contact Katie Valenzuela Garcia at Katie@vgconsulting.com.
- **Neighborhood Coalition** (*Katie Valenzuela Garcia*): The Neighborhood Coalition will be holding a workshop on Wednesday, August 31st re the status of publicly owned land and how residents can access it. For more information, please contact Katie Valenzuela Garcia at Katie@vgconsulting.com.
- **Autumn Equinox Celebration** (*Shawn Harrison*): Soil Born Farms will be holding its annual Autumn Equinox Fundraiser and Celebration on Saturday, September 17th from 4:30 – 8:30 PM at their American River Ranch location. Tickets are \$75 and can be purchase on their website at www.soilborn.org. For more information, please contact Shawn Harrison at sharrison@soilborn.org.
- **LPC Evaluations** (*Allison Burke*): An evaluation will be sent to all coalition members. Participants are encouraged to the survey by the scheduled deadline (which will be noted in the email). All information provided on evaluations will be added to the annual evaluation report. For more information, please contact Allison Burke at Allison@lpc-associates.com.
- **Fruit Tree Planting** (*Dominic Allamano*): The Sacramento Tree Foundation, in partnership with Soil Born Farms and the Sacramento Regional Conservation Corp, have partnered up to train residents and volunteers in how to lead a small tree planting event. The first round of trainings will take place October 1st and 8th. This fall there will be 4-6 big tree-related events, including some in the BHC target area. For more information, please contact Dominic Allamano at dallamano@soilborn.org.

- **Food Policy Council, Healthy Food Access Subcommittee** (*Katie Valenzuela Garcia*): The FPC's newly formed Healthy Food Access Subcommittee will be meeting quarterly and will focus on food procurement. The next meeting will be held on August 18th from 8:30 – 12:00 PM at Sierra 2. For more information, please contact Katie Valenzuela Garcia at Katie@vgconsulting.com.
- **The Avenues Nutrition Store** (*Karen Abrego*): A prime nutrition store is on target to open the first week of November in the Avenues community and will be housed at the Community Resource Project. For more information, please contact Karen Abrego at Karen.abrego@sen.ca.gov.
- **Growing Together** (*Shannon Hardwicke*): The Growing Together Staff have been gleaning school gardens and giving the produce to local apartments.
- **New Mobile Truck** (*Karen Abrego*): There will be a new mobile truck via the Sacramento Food Bank and Family Services. Ethel Baker is on deck to receive food distributions and Pacific Elementary is receiving distributions via USDA grant.

Resources

- **Meeting Rooms Resources** (*Meeting space for Coalition partners has been offered at the following locations*):
 - Fruitridge Collaborative Meeting and Conference Rooms– To reserve space please contact Shakeya Bell at bhc@asianresources.org.
 - Colonial Heights Library Conference Room (*Available free for non-commercial, non-profit, open to the public events, capacity of room is 90 people, but may increase or decrease after renovation*) – To reserve space please contact Alicia Doktor at adoktor@saclibrary.org.

NEW MEETING FORMAT RECAP

In June 2016, the Coalition transitioned to the new meeting format. As a friendly reminder, participants were provided with a brief recap of the new meeting format, which includes the following framework:

- ❖ Commit two-months in a row to discuss, plan, and collaborate around community-based projects partners are already working on;
- ❖ As part of those meetings, begin identifying issues at the community-level and systems partners for solution-generation;
- ❖ Every third month (or rather quarterly) include and engage systems partners in finding solutions; and
- ❖ *Will be up to project leads to continue working with systems partners in between Coalition meetings.

NEW MEETING FORMAT CONTINUED: PROJECT IDENTIFICATION, DISCUSSION, AND COLLABORATION

Project Identification, Discussion, and Collaboration

Following the recap of the new meeting format, partners were asked to identify projects they are working on that they would like to discuss, plan, and collaborate around with fellow Coalition members. Those who did not list a project were asked to self-select into one of the groups and think through the project with the project lead. The option to change groups was also available. A list of guiding questions was also given to each group to help start the conversation, but only if needed. The initial roster included the following projects, some of which continued from the June meeting and some of which were new topics:

Project	Person	Focus Area	Location/Neighborhood
Gaps Tour	Karen Abrego	N/A	South Sacramento
Potential Avenues Neighborhood Association	Sharon Eghigian	N/A	The Avenues
Oak Park Food Collaborative	Randy Stannard	Collaborating better	Oak Park
Marketing/Messaging Campaign for increasing demand for healthy food access	Todd McPherson	---	BHC/Region-wide
Healthy Food City Ordinance	Katie Valenzuela Garcia	Important components of a city-wide ordinance	Valley High

Group Report Backs

Each group was given 30-40 minutes to discuss their projects and at the end of the time, each group was asked to provide a brief project overview and any asks or needs that emerged. The groups came up with the following notes and shared the following summaries as part of their report backs:

1.) Healthy Food City Ordinance (Katie and Natasha)

• Group Notes

- *Alignment with HFAC 2020 Vision:* Healthy food access, grocery stores profitability in food deserts, defining “overconcentration” of fast food and drive-thrus
- *Issues that surfaced around this topic:*
 - Define food desert?
 - Define fast food?
 - How to include healthier fast food?
 - Define grocery stores? → Fresh uncut produce
 - *Unintended consequences
- *Issue to be discussed beyond Coalition?* → Yes!
- *Goal in collaborating around the issue:* Ensure we draft the ordinance to address regionally specific vision/context, political capitol, ensure benefit, avoid unintended consequences
- *Potential Partners (beyond Coalition):* UC Davis, Sac State

• Report Back Summary

- Need to know other resources
- Still struggling with definitional points to ensure that certain spaces aren't de-incentivized
- Scale the activity
- Haven't moved the dial re the retail piece – need to do more analysis → What might need to be done to do that assessment?
- Need to increase the school district in the conversation about food procurement, even if it's not “food retail”
- Policy barriers + assessment of what the community is ready for (e.g. grocery store, farmers market, etc.)

2.) Awareness Tours/Gaps (Karen and Christine)

• Group Notes

- *Alignment with HFAC 2020 Vision:* Healthy food access in schools + neighborhoods
- *Issues that surfaced around this topic:* Recreation opps, health access, trauma, transportation
- *Issue to be discussed beyond Coalition level?* → Maybe Sac Food Policy Council and Healthy Foods Task Force re USDA funds for morning recess and summer meals at SCUSD schools
- *Goal in collaborating around issue:* Food for kids

- *Potential partners:* New group – Adverse Childhood Experiences Sacramento, USDA on board, need more partnerships with Parks & Rec
- *Key highlights:* Resources are out there and we are not taking advantage of it (e.g. USDA)
- Flipchart Notes:
 - Food: CalFresh, SLP, USDA
 - Rec: Safe parks, org prog, bike safety, lighting
 - Health: Access, medi-cal, managed care program
 - Trauma: Support services, ACEs-Sac
 - Transportation: RT
 - Ed Ops: UCD
- **Report Back Summary**
 - Looking at overall health and what part of the BHC zone has gaps
 - A lot of good work but still gaps
 - USDA has good programs but there is no bridge between them and us
 - USDA willing to meet about the 19 schools
 - Talk about gaps with other action teams

3.) Potential Avenues Neighborhood Association (Sharon, Nailah, Shannon)

- **Group Notes**
 - *Alignment with HFAC 2020 Vision:* Community-based knowledge and skill sharing, youth and community activated to create
 - *Issues that surfaced around this topic:* Challenge of engaging residents due to huge barriers the families are dealing with (e.g. daily basic needs) + issues with trust
 - *Issue to be discussed beyond Coalition level?* → Yes, intersects with other BHC workgroups (not at this time)
 - *Goal in collaborating around issue:* Find out who else should be involved in doing an assessment of the Avenues
 - *Potential partners:* Elected officials, CBOs, residents, parent groups at school
 - *Key highlights:* Relatively small fixes can have big impact, transportation
 - **Flipchart Notes:**
 - Student support Center – Pacific work with Sac County Access
 - Ethel Baker
 - Franklin Blvd Partnership
 - Patrick Kennedy and Jay Schenirer

- Jessie Ryan
- Bayside of South Sac (Church)
- **Report Back Summary**
 - Small fixes can have a big impact → e.g. kids have to be TB tested to work in garden, an easy fix

4.) **Oak Park Food Collaborative** (Dave and Randy)

- **Group Notes**
 - *Alignment with HFAC 2020 Vision:* Food grows here, all people want and can get healthy food, community-based knowledge and skill sharing
 - *Issues that surfaced around this topic:* Increased and/or improved communication of resources on the neighborhood micro-level; more engagement with and utilization of residents
 - *Issue to be discussed beyond Coalition level?* → (No response)
 - *Goal in collaborating around issue:* (No response)
 - *Potential partners:* (No response)
 - *Key highlights:* Simple communication and sharing is a good place to start, identify more concrete communication hubs and opportunities to engage, support, lead; not necessarily “more” work – more intelligent and deliberate work
 - Flipchart Notes:
 - Sac Food Bank can direct clients to other “food places” but only if they know about it – Oak Park wide
 - School Connections: FLC, SBF Growing Together
 - Visualization/Communication: Website, e-newsletter, hard copy “resource guide”
 - How can we define and grow our impact within our existing work?
 - How can we create a better resident-base network that can support, initialize, and develop access to food?
- **Report Back Summary**
 - Could be used for a Sac-wide garden/food focus
 - Group not meeting regularly but space is open to meet if useful
 - All the work in Oak Park could be coordinated better → don’t want to create more work, just want to coordinate

5.) Increasing Demand for Healthy Food (Todd, Shawn, Jacob, Dominic)

- **Group Notes:**

- *Alignment with HFAC 2020 Vision:* Community-based food economy, food access
- *Issues that surfaced around this topic:* Assessment tool needed, work with local resources (e.g. businesses, neighborhood associations)
- *Issue to be discussed beyond Coalition level?* → Yes! But not yet...
- *Goal in collaborating around issue:* To create a comprehensive and collaborative way forward
- *Potential partners:* Food Policy Council, Heal Zone, Food Truck Groups, Dan Best/Farmers Market, PBIDs
- *Key highlights:* Need for comprehensive and well informed plan, starts with assessment of community of proposed project (e.g. “needs”, “strengths” – at what point/level do we “intervene”)
- Flipchart Notes:
 - Phased implementation concept
 - Existing research?
 - Food tank?
 - Grad research?
 - Tool/roadmap to implement
 - Assess conditions/existing
 - Where to start
 - At what level?
 - Emergency food aid
 - Farm stand
 - F.M.
 - CalFresh/Market Match
 - Identify leverage points
 - Expectation to match activity
 - Community Matrix/Assessment
 - What’s available, what’s for sale, what’s missing
 - What work around food is happening → Health/gardening? Playsee activity
 - Talk to “experts”
 - Where? → Churches, schools, neighborhood associations, local retailer/vendors/businesses
 - Identify assests
 - Local businesses/vendors/ed...

- Mobile food event/Ed and Access forward
 - Health Access Group → How to connect?
 - Assessment – where its at dictates level to intervene/activate
- **Report Back Summary:**
 - How do we step back and focus on building demand rather than focusing on just selling?
 1. Work with residents to build demand and retail sales will follow
 2. Put together roadmap to build demand starting with assessment to ensure “interventions” (e.g. farmers markets, other retail spaces) are culturally and contextually relevant
 - What resources already exist to do an assessment and/or data?
 - After assessment, work with residents, businesses, etc. to implement the relevant initiative
 - Are there ways to support existing vendors who may just need technical assistance?

Following the report backs, the different groups were asked if any of the issues they discussed were ready to be presented to a wider audience (beyond the regular Coalition). In response, several groups noted that they would like to see their issue discussed beyond the Coalition level; however, they felt their topics still needed more internal discussion before inviting external partners to the conversation. To this end, it was noted that these issues would be briefly revisited at the September meeting to check in on their status and progress.

CLOSING REMARKS & REMINDERS

The **next Coalition meeting** will take place on **Tuesday, October 18th, 2016 from 10 AM – 12 PM at Fruitridge Collaborative (4625 44th Street), Room 11.**

PARTICIPANTS

	Name	Affiliation/Organization
1.	Rangineh Azimzadeh Tosang	Solh Resolutions International
2.	Shakeya Bell	Sac BHC Hub
3.	Allison Burke	LPC Consulting
4.	Shawn Harrison	Soil Born Farms
5.	Katie Valenzuela Garcia	Sacramento Urban Ag Coalition/Sacramento Food Policy Council
6.	Randy Stannard	Oak Park Sol
7.	Dave Chappell	Sacramento Food Bank and Family Services
8.	Karen Abrego	Senator Dr. Richard Pan's Office/Ebenezer Christian Center
9.	Christine Tien	The California Endowment
10.	Todd McPherson	SCCSC
11.	Sharon Eghigian	NeighborWorks Sacramento
12.	Jacob Sacks	Alchemist CDC
13.	Dominic Allamano	Soil Born Farms
14.	Heather Gehlert	Berkeley Media Studies Group
15.	Shannon Hardwicke	Soil Born Farms
16.	Tasha Pavlovich	UC Davis Graduate
17.	Suzanne Bohan	Author
18.	Nailah Kokayi	SCUSD/Pacific Elementary School